

COMMUNITY PROGRAMMING ~ SINGLE PROGRAM

The Mid-America Cable Show 2008 MIDI Awards

All cable systems in Arkansas, Kansas, Missouri, Nebraska, Oklahoma and Texas are eligible to enter the MIDI Awards.

Community programming/single program...a single program produced with no more than 3 similar programs in a year. **NO individual program from a series of programs is allowed.** Programs must be produced by system personnel or persons in the systems franchise area for cablecasting at the system level. Please indicate the category. At the discretion of the judges, entries may be categorized as follows: Community Affairs & News, Sports, Other. Each entry should be no longer than **5 minutes** and be presented on a separate *Beta SP, DVC Pro, DV Cam, DV or DVD*. All material must have been produced between May 31, 2007 and May 31, 2008. Awards presented: 1st, 2nd, & 3rd place for each subscriber size. One entry per form.

NEW THIS YEAR:

- Please delete all commercials
- Please include a slate with each video entry that includes the following: Company name, Title & Producer

Entry must be received in office by Friday, JULY 11, 2008

Entry fee: **\$20 per single program**. Payment by check, Amex, MC, VISA or Discover credit cards.
Sorry, tapes and other material submitted can not be returned.

System Contact: _____ Title: _____

System Name: _____ MSO: _____

Address: _____ City, State, Zip: _____

Phone: _____ E-mail Address: _____

Cable Community Name: _____

No. of Subscribers: _____ 10,000 & under _____ 10,001 to 25,000 _____ 25,001 to 50,000 _____ over 50,000

SINGLE PROGRAM TITLE: _____ **PRODUCER:** _____

Comments: _____

Amex _____ MC _____ VISA _____ Discover _____

Acct. No.: _____ Exp. Date: _____ CVV2#(on back): _____

Name on Card: _____ Amount: \$ _____

Billing Address: _____

Please return this form with entry and payment (Credit card or Check) to:

The Mid-America Cable Show
223 E. Capitol Ave., PO Box 2138
Jefferson City, MO 65102-2138
www.midamericacable.tv

Questions? Call (573) 635-5588 or email info@midamericacable.tv